JING WANG

UX Designer | Strategist | Artist

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🔗 Portfolio

in Jing (Avery) Wang

SUMMARY

I am an awards-winning UX designer with 8+ years of diverse design experience.

I enjoy 🌍embracing different thinking abilities, connecting dots to uncover gaps, opportunities, risks, etc., 🔷 employing synthesis analysis to break down the problems, weight trade-offs, and leverage impacts, 🌟designing creative and practical solutions with long-term business strategy and short-term objectives.

EXPERIENCE

● Creative Director
LitMore 燃之冉 | Remote
06/2024 - Present

- Building, directing, and managing design team.
- Define strategy, scope, tasks, and timeline for new product features, business expansion, etc.

● UXD Service Manager
Tencent | Palo Alto
11/2023 - 03/2024

- Drived projects with designing cross-functional workflows, mechanisms, and strategies through end-to-end service design.
- Solved complicated multi-dimensional, multi-stakeholder problems with agile management & system integration for boosting cost-saving, workload reduction, and working efficiency.

● Lead UX Designer
Enki.ai | San Francisco
12/2020 - 11/2023

- Designed Pitch Deck strategy with product wireframes for Equinor & Techstars Energy Accelerator Demo Day, achieved success.
- Designed multiple features & end-user controls with a nested AI training loop and end-to-end design strategy, merging the strengths with ChatGPT. Increased user engagement rate +31%, retention rate +234%, and received 15+ positive feedbacks, and won UX Design Awards.

● Architectural Designer
LADC | San Jose
11/2019 - 02/2021

● Product Designer
USG | Los Angeles
07/2017 - 02/2019

- Designed GTM business strategies on building trustworthy customer relationships, increasing leading industrial advantages, profitability, etc. launched one pilot project with web UX design.

AWARDS & EXHIBITION

"Interpreting Time through Interaction and Media" Exhibition in the Memor Museum, New York.
08/23/2024 - 09/09/2024 | Creative Director @ LitMore 燃之冉

Muse Design Awards | Silver Awards
08/29/2024 | Lead UX Designer @ Enki.ai

UX Design Awards | Nominated (First Awards Level)
07/18/2023 | Lead UX Designer @ Enki.ai

EDUCATION

MDes, Interaction Design
California College of the Arts
2021 - 2022

MBA
Trine University
2023 - Present

Master of Architecture
Illinois Institute of Technology
2013 - 2016

SKILLS

Professional Practice
Service Design
UX/UI Design
Interaction Design
System Thinking
Critical Thinking
Business Thinking
Design Strategy
Qualitative Research
Information Architecture
Flow Diagrams
Synthesis Analysis
Data Analysis
Wireframe
Prototyping
Usability-Testing
User-Testing

Software
Figma
Adobe XD
ProtoPie
Miro